

Phil Dufour

Graphics Guru

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Sept 2009 **Du4-dsgn**
- present **Freelance Web/Print Production Management**
Du4-dsgn is my own enterprise which doubles as an online portfolio and offers professional freelance web/print design and production management services. Working as a freelance Studio Manager for **TrojanOne** I provide print and web production management for clients such as **Coca-Cola**, **Canadian Tire**, **Nike**, **Maple Leaf Sports** and **Mattel**. Working as a freelance Print Production Manager for **Young & Rubicam** I service clients such as **Ford**, **LG** and **Goodyear**.

Apr 2008 **Day Advertising**
- Aug 2009 **Graphics Production Manager**
Project manage recruitment advertising campaigns for corporations such as **Bridgepoint Health**, **OPG**, **Hydro One**, **Trillium Health Centre** and **University Health Network**. Facilitate client estimates and quotes for print, photography and web site development projects. Coordinate all traffic flow of projects assigned to graphic designers and suppliers. Responsible for photography research, image manipulation, preflighting, final artwork and quality control of all projects within the graphics department. Mentor and guide graphic designers and junior team members.

Sept 2006 **TVOntario**
- Mar 2008 **Print & Media Production Officer**
Responsible for all marketing procurement initiatives, adhering to the **Ontario Government** policies. Liaise with clients at all stages of marketing production in order to optimize client budgets. Attend all marketing creative briefs and client project meetings to gather job specifications. Responsible for developing and maintaining the marketing department database and docket system.

Feb 2002 **Sandyliion/Labelad**
- Aug 2006 **Prepress Supervisor**
Responsible for the hiring, training, motivating and conducting performance evaluations of 12 prepress staff members. Accountable for accurate and timely delivery of finished product through effective time management. Liaise with clients and suppliers to manage the graphics and press approval process.

Jan 2000 **A-1 Label/Okee-Dokee Sticker**
- Feb 2002 **Graphics Supervisor**
Supervise and maintain the graphic department's workflow. Conduct daily production schedule meetings to provide feedback on production issues and recommendations.

Jan 1991 **Acme Decal And Design**
- Jan 2000 **Senior Graphic Designer**
Conceptualize and create designs for a broad range of companies and products, balancing corporate standards and market demands.



Mar 2010 **Toronto Image Works**
- July 2010 **Diploma - Web/Multimedia Design**

Sept 1996 **Centennial College**
- June 1997 **Certificate - Adobe Photoshop & Illustrator**

Sept 1988 **George Brown College**
- June 1991 **Diploma - Advertising & Graphic Design**



Freelance/Contract

TrojanOne
Studio Manager

Young & Rubicam
Production Manager

Du4-dsgn
Web/Print Production

Fuel Advertising
Magazine Layout & Design

MacLaren McCann
Production Manager



Computer Skills

Adobe CS4 Design Premium
Expert level

Microsoft Office 2010
Expert level

Adobe Dreamweaver CS4
Expert level

HTML/CSS/AJAX
Intermediate level,
compliant with W3C web standards

Adobe Flash CS4
Intermediate level in animation,
basic knowledge of ActionScript 3

JavaScript/JQuery
Good working knowledge

Integration of styling into CMS
software such as Wordpress



Interests

Canoe Tripping
Photography
Cooking
Web Culture
Music Production



“Phil is a highly focused, motivated self-starter who works equally well in a team environment or alone.”

Michelle Maurice,
Director of Operations
TVOntario



References available on request

Portfolio available at www.du4.ca